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College Hill reaffirms association with European Mediscience Awards 2012

The European Mediscience Awards, the event which celebrates the best in the quoted life sciences, healthcare and biotech industries is delighted to announce that long-term supporters, College Hill have confirmed their association with the 2012 event, joining headline sponsor Nomura Code and Netherlands-based merchant bank, Kempen & Co. The event will mark the 11th annual European Mediscience Awards and will be held on Thursday 21 June 2012 at the Hotel InterContinental in London.

College Hill is a leading international business communications agency with an exceptionally strong focus in the Mediscience sector. Its Life Sciences team is unique in that it has expertise across financial, corporate, healthcare and marketing communications, and integrates design into its communications mix. College Hill Life Sciences also offers seamless global outreach with teams located in the UK, Germany, Australia and the US. Its client base spans pharma, biotechnology, medical devices, diagnostics, healthcare, laboratory supply and service providers in addition to venture capitalists, recruitment companies, not-for-profit, academic organisations and science-associated bodies.

This year, College Hill will be sponsoring the Mediscience Commentator of the Year. This award recognises the importance of clear and concise commentary on the sector. It could be awarded to an analyst, a journalist, a columnist, a research house, a specialist website or a team that is dedicated to providing sharp, perceptive and penetrating commentary about the sector. In-depth knowledge of the sector is a given; the Voting Panel will be looking for excellence in the way that knowledge is communicated to the wider audience. Last year's winner was the team from EP Vantage.

Melanie Toyne-Sewell, Head of Financial PR for College Hill Life Sciences, said: "We are pleased to continue our support of the European Mediscience Awards. With so many life sciences, healthcare and biotech companies and advisers located across Europe, the event offers a one-off opportunity to bring everybody together to celebrate the Industry's successes. We look forward to taking part in another successful event in June 2012."

Jo Thomas, Director of event organiser Ford Sinclair, said: "We are delighted to have College Hill on board as sponsors at the European Mediscience Awards 2012. Melanie and the team have been long-term supporters of the event and given their well-established association with the life science industries, College Hill will be key contributors once again in June 2012."

For further details on The European Mediscience Awards Dinner 2012 visit www.mediscience-event.co.uk
Follow the event on Twitter: @EuroMed_Awards

Further information & dinner bookings:
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Notes to Editors

About the European Mediscience Awards

The European Mediscience Awards celebrates the best in the quoted life science, healthcare and biotech industries. It is the premier event for all stakeholders working in or with quoted mediscience companies in Europe and attracts over 500 attendees. Nominations for the awards can be made online from the beginning of April via the event website www.mediscience-event.co.uk where the criteria for each award and a full list of eligible companies can also be viewed. To be eligible for an award, the majority of the business of the company, and its subsidiaries, must be in the healthcare (animal and human), medical, pharmaceutical, biotechnology or life sciences sectors. In addition, a significant part of the company's, and its subsidiaries', activities should involve scientific research and development which may or may not be product specific.

About College Hill Life Sciences

Led by Managing Partner, Sue Charles, College Hill Life Sciences has specialists across financial, corporate, healthcare and marketing communications, and integrates design into its communications mix. College Hill Life Sciences offers seamless global outreach with teams located in the UK, Germany and the US and has experience of working with a range of businesses from start-ups to leading multinational corporations. Its client base spans pharma, biotechnology, medical devices, diagnostics, healthcare, laboratory supplies and service providers in addition to venture capitalists, recruitment companies, not-for-profit and academic organisations and science-associated bodies. For further information, please visit the website: www.collegehill.com/lifesciences.